



making the  
difference



## MEDIA RELEASE

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### ***ALH Group raises funds for WCH Foundation***

Following an amazing record of past fundraising activities supporting the Women's & Children's Hospital Foundation, the Australian Leisure & Hospitality Group (ALH Group) has again committed to raising funds to help South Australia's most critically ill children.

The 32 venues across the State aim to raise over \$100,000 to purchase monitoring equipment including **25 Infusion Pumps** to assist with drug and fluid infusions in operating theatres and wards; **5 PK Pumps**, which provide very accurate infusions for children under heavy sedation during intra-operative surgery; and **2 BIS Monitors** to provide vital monitoring of babies and children who are under anaesthesia during operations.

The ALH Group's Pubs and Clubs really do put the 'fun' into fundraising with some quirky promotional ideas used in the past to '*make the difference*' for the WCH Foundation, including:

- The **Archer Hotel**, where staff donated their tips and also ran a competition where patrons were challenged to balance a gold coin on a floating lemon in a vase of water.
- The **Federal Hotel**, which ran a Family Fun Day in Mount Gambier, with craft and cake stalls, a jumping castle and four bands providing entertainment.
- A staff member of the **Gepps Cross Hotel**, who grew a beard and afro hair-do. The highest bidder got to shave off the hair and beard, with \$1,744 being raised on the night.
- The **Halfway Hotel** at Beverley, which held a giant auction and a *Christmas in July* dinner.
- The **Henley Beach Hotel** had local artists showcase and sell their photographs, with 10% of the sales donated to the WCHF. \$1 from sales of coffee and cake was also donated.
- The **Ramsgate Hotel** ran a Princess and Super Hero day with games, raffles, face painting.
- The **Seacliff Beach Hotel** ran a James Squire Beer Degustation Luncheon in the Blue Swimmer Function Room, hosted by *Michael Jackson*. 50 people attended the 5-course luncheon, which raised over \$3,500 on the day.
- The **Victoria Hotel**, which ran a Doctors and Nurses theme night raising \$2,200 on the night.

**INFORMATION ON UPCOMING EVENTS WILL BE ADVISED AS EVENTS ARE PLANNED.**

*As the official charity for the Women's & Children's Hospital, the WCH Foundation exists to help the Hospital provide world class care and facilities to the thousands of women, babies and young people who are treated there every year.*

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