



APPOINTMENTS

Online induction specialist Rapid Induct has appointed **Ben Fitzgerald** to the newly created role of marketing manager.



Mr Fitzgerald will be responsible for developing a marketing strategy to help build the company's client base throughout Australia.

With more than 10 years' experience in marketing, advertising and communications, Mr Fitzgerald has worked for large corporate organisations including Elders Limited, TMP Worldwide and Konica Minolta Business Solutions.

"Rapid Induct represents an opportunity to unleash genuine potential. While the company has enjoyed great success so far, there is a real 'tip of the iceberg' feeling," said Mr Fitzgerald.

Created by Adelaide-based company John Temple Group, Rapid Induct is a tailored online system that allows organizations to induct staff, contractors and visitors in accordance with relevant occupational health and safety requirements.

Jam Factory Contemporary Craft & Design has appointed **Brian**

Parkes as the organization's next managing director.

For the past 10 years Brian has been the associate director of Object, Sydney's renowned craft and design organization, where he led many major exhibition projects, including Freestyle: new Australian design for living, and Menagerie: contemporary Indigenous sculpture.

Prior to his role at Object he managed retail and merchandising operations at the National Gallery of Australia and the Museum of Contemporary Art.

Brian will replace Stephen Bowers as managing director after Easter.

The Women's & Children's Hospital (WCH) Foundation has appointed

Francene Connor to the newly created position of communications and PR manager, commencing next week.



Ms Connor will be responsible

for building community awareness and increasing support for the work of the WCH Foundation, which is the official charity for the Women's & Children's Hospital.

An unsuccessful candidate for Lord Mayor in 2007, Ms Connor has a background in marketing and communications having worked as marketing manager of the Royal Adelaide Show, in the events and tourism sector, and as a private consultant.

Employers Mutual this week announced the appointment of its new general manager – SA Operations, **Greg Connor**.

Mr Connor brings to the role many years of experience in senior management roles, most recently as chief executive of Savings and Loans Credit Union.

Due to commence in two weeks, Mr Connor's appointment follows the departure of former South Australian CEO Anthony Fleetwood in September last year. In the interim period, the role of acting general manager is being carried out by Carolyn Mounce, a senior member of the South Australian Employers Mutual management team.

