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difference

MEDIA RELEASE

Release Date: 7 May 2010

\$1.1million Rose Ward Redevelopment Opens

Rose Ward at the Women's & Children's Hospital will re-open on **Monday, 10 May** following a massive fundraising effort by the Women's & Children's Hospital **Foundation**. Construction began in December 2009 on the 17-bed medical surgical ward which primarily looks after babies from birth to 12 months old.

The **Foundation** partnered with the staff and customers of Woolworths stores across the State over the past two years raising money for the ***Woolworths Fresh Food Kids Hospital Appeal***. Funds raised through the appeal have been used to make the ward a more welcoming, comfortable space for parents who need to stay with their baby during their hospital admission.

"As you can imagine, having a sick child is a difficult time for any parent and the planned upgrade will make a significant difference for patients, families and the staff who constantly strive to provide the best care and services for babies and their families", said WCH Foundation Chief Executive, Sam Tolley.

"The long-awaited upgrade to Rose Ward includes private medical consultation rooms, new interior decoration, a parents lounge and recliner-chairs to make breastfeeding easier", he said.

Over the past six years, the Women's & Children's Hospital **Foundation** has provided **\$18.5 million** to the Hospital to improve its services, facilities and equipment.

VISUAL/PHOTO OPPORTUNITY

- WHAT:** **Re-opening of Rose Ward**
- funded by the *Women's & Children's Hospital Foundation*
- in partnership with the *Woolworths Fresh Food Kids Hospital Appeal*.
- WHEN:** **10am, Monday, 10 May 2010**
- WHERE:** Women's & Children's Hospital, enter from Kermode Street

As the official charity for the Women's & Children's Hospital, the WCH Foundation exists to help the Hospital provide world class care and facilities to the thousands of women, babies and young people who are treated there every year.

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